

Slovenian[®]

28TH WINE FESTIVAL

19–20
NOVEMBER 2026

CANKARJEV DOM
LJUBLJANA
SLOVENIA

The biggest and the most elite wine festival
in Slovenia.

 **PROEVENT**



INVITATION TO
PARTICIPATE
2026



The largest and most prestigious event dedicated to wine culture in Slovenia, the Slovenian Wine Festival, returned in 2018 to Cankarjev dom—the temple of Slovenian culture—after twenty-one years, the very place where the festival’s story first began.


Over the years, the event has become a well-established tradition, recognized among winemakers, culinary professionals, and visitors alike. In November 2025, the festival welcomed more than 3,400 wine experts and enthusiasts, with over 120 winemakers and culinary participants taking part.


As part of the Slovenian Wine Festival, we strive each year to open up new opportunities for winemakers. Therefore, we offer various training programs and workshops to support entry into foreign and new markets, the adoption of new knowledge, and the successful transfer of operations to younger generations.

What is the goal of the Slovenian Wine Festival?

- To bring together, promote, and showcase all the flavors of domestic fine wine to visitors as well as participants in just two days.
- To attract more foreign winemakers to the festival each year.
- To bring wine-drinking culture closer to visitors.
- To pave the way for long-term partnerships and business opportunities.

 November 19–20, 2026

 14:00–20:00

 Cankarjev dom, Ljubljana, Slovenia

 Admission fee for visitors

 **140+ WINEMAKERS**
in 2025

 **550+ WINE SAMPLES**
in 2025

 **3.400+ VISITORS**
in 2025

SLOVENIAN

WINE FESTIVAL

WHO VISITS THE FESTIVAL? AND WHO PARTICIPATES?

Visitor profile:

- restaurateurs and managers in restaurants and hotels;
- business professionals and representatives of the business sector;
- journalists and media professionals;
- traders and wine shop owners;
- winegrowers and winemakers;
- sommeliers and oenologists;
- members of winegrowers' and winemakers' associations;
- members of wine fraternities;
- Knights of Wine;
- Wine Queens;
- wine enthusiasts and lovers of wine culture.

Participant profile:

- winemakers and creators of fine gastronomy;
- wineries and wine houses;
- tourist farms;
- distributors and business partners;
- providers of food products and culinary experiences;
- publishers and media representatives.

WINEMAKERS AND CULINARY PROFESSIONALS – YOU ARE INVITED TO APPLY!



WINE TASTING AND SELECTION OF THE BEST WINE

As part of the 28th Slovenian Wine Festival, we will once again organize a pre-festival wine evaluation, conducted professionally and at a high level by a multi-member judging panel.

You will be informed of the submission date for wine samples, the evaluation location, and the announcement of results as soon as they are confirmed. The winners will also receive plaques before the festival, which they can display to increase their visibility at the event in Cankarjev dom.



FORMS OF COOPERATION

1. PARTICIPATE WITH THE EXHIBITION SPACE

A EXHIBITION SPACE FOR TWO-DAY INCLUDES:

- Standard equipped exhibition space: covered table, two chairs; drain bowl, water jar, snack basket, exhibitor's sign
- Common warehouse and refrigerating facilities and cleaning of the exhibition space
- Refrigeration and ice containers; supplying visitors with wine glasses; drinking water supply and pastries
- Basic publication on the official website and the official FB page
- Basic entry in the presentation publication of the event
- Promotion of the festival in Slovenian and foreign media
- The possibility of participating in the Festival Wine Assessment (the first two samples are free of charge; each further costs 50 euros + VAT) We need 3 bottles of wine for each sample
- The possibility of participating with all the evaluated wines in the partner assessments
- The possibility of participating in business and professional events
- The possibility of organizing B2B meetings (in case of sufficient interest)



Table
500.00€ + VAT












Obligatory entry fee and ecological compensation

60.00€ + VAT / exhibitor



APPLY NOW ►

2. ADVERTISING

A	ADVERTISE ON THE SLOVENSKIFESTIVALVIN.SI WEBSITE Alternately visible banner (1200 x 200 px) for a period of one (1) month before the event:	 510.00€ + DDV
B	ADVERTISING IN THE OFFICIAL EVENT'S POCKET CATALOGUE Opportunity to advertise with a full-page (1/1) ad, a half-page (1/2) ad, or simply with a logo in the pocket brochure, which is given to every visitor at the event entrance.	 1/1 page 590.00€ + DDV  1/2 page 390.00€ + VAT  Logo 280.00€ + VAT
C	ROLL-UP PLACEMENT AT THE EVENT Placement of a free-standing roll-up banner at the event's entrance (the printing and delivery is organized by the partner, while the placement by the organizer).	 590.00€ + VAT
D	DISPLAY OF PROMOTIONAL MATERIAL AT THE ENTRANCE Promotional materials at the entrance (during the entire event).	 590.00€ + VAT
E	ADVERTISING ON THE PLASMA SCREEN Advertising is available for up to 30 seconds or for more than 30 seconds on the large screen during the event.	 up to 30 seconds 26.00€ / per second + VAT  over 30 seconds 20.00€ / per second + VAT
F	DIGITAL MARKETING CAMPAIGN Highlighting a post on the festival's Facebook page / boosting a post on the festival's Facebook page with a value of €50 / highlighting a post on the festival's Instagram profile / featuring on the festival's Instagram story.	 390.00€ + VAT

OTHER FORMS OF PARTICIPATION ARE ALSO AVAILABLE, SO FOR MORE INFORMATION, PLEASE CONTACT THE FESTIVAL'S ORGANIZING TEAM.

APPLY NOW ►

THE FESTIVAL— AN OPPORTUNITY FOR BUSINESS GATHERINGS

The festival is also an excellent opportunity to hold business meetings for smaller private groups or companies. This could include a short team-building session (wine tasting) with winemakers, meetings on various occasions, or even pre-Christmas gatherings—initially within a smaller circle of invited business guests, followed by exploration of the entire venue of the Slovenian Wine Festival.



WINTER FESTIVAL



You are also invited to

LJUBLJANA WINE ROUTE

A FUSION OF WINE AND THE CITY'S VIBE

The Ljubljana Wine Trail in the city center traditionally showcases the finest wines and culinary offerings and takes place twice a year – in June and November. The summer edition features light wines and tasty bites just before the holiday season, while the November edition is held as the official St. Martin's Day celebration in Ljubljana. Both editions are promotional and sales-oriented, with uniformly equipped stands, glass rentals, value vouchers, and information points for visitors.

Join us on the Ljubljana Wine Trail, both at the summer edition (June 20, 2026) and at St. Martin's Day (November 7, 2026) in park Zveza Ljubljana, Slovenia!



June 20, 2026



November 7, 2026



16:00–21:00



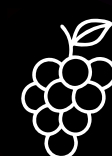
10:00–17:00



Park Zvezda,
Ljubljana, Slovenia



Free entry,
tasting packages



**100+ WINEMAKERS AND
CULINARYS**
in 2025



700+ WINE SAMPLES
in 2025



15.000+ VISITORS
in 2025

[MORE INFORMATION](#)

WINE ROUTE

ORGANIZER

CONTACTS INFORMATION


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