




INVITATION
TO PARTICIPATE

26TH SLOVENIAN WINE FESTIVAL
November 14 - 15, 2024
Cankarjev dom, Ljubljana, Slovenia



“Wine is the sun
in a bottle.”

- French proverb

About the Slovenian Wine Festival

The Slovenian Wine Festival is the biggest and the most elite wine festival in Slovenia. The mission of the Slovenian Wine Festival is to present Slovene and foreign wines and to spread the wine drinking culture. Every year the festival is visited by caterers responsible for restaurants and hotels, businessmen, journalists, traders, wine salons, winegrowers and winemakers, sommeliers, oenologists, members of winemakers and wine-growers' associations, members of wine fraternities and other wine associations, knights of wine, wine queens and wine lovers.

26 YEARS

120 WINEMAKERS AND CULINARYS

3500 RECORD VISITORS

60 MEDIA

550 WINE SAMPLES

With its diverse offer, the Festival is dedicated to anyone who makes wine, has passion and love for wine, or wants to fulfill their curiosity. The festival is intended for all of you, who on one hand appreciate the efforts of wine-growers and winemakers, and on the other hand, to whom wine presents a (professional) challenge.

Evaluation and election

This year too, the Festival will be evaluating festival wines. There will be an election made based on expert assessments; experts will select wine for their business partners' needs. We will inform you about the details of the evaluation and the selection at a later date.



We invite you to take part in it's various happening!

We invite you once more to visit us and indulge in the smell and taste of the noble drop, confirm the old insights and discover something new. Please apply by November 4th 2024.





The Festival is an opportunity for business gatherings

As part of the Festival, we also hold business meetings aimed at smaller private groups / companies. It can be a short team building (wine tasting) with winemakers, meetings on various occasions or even a pre-New Year gathering, first as a private party, which then expands to the second, festival party.



Take part of Ljubljana Wine Route as well!

Join us in the streets of the old city centre of Ljubljana on June 15, 2024 and on November 9, 2024.

More information: www.ljubljanskavinskapot.si.

FORMS OF COOPERATION

1. Participate with the exhibition space

Exhibition space for two-day includes:

- standard equipped exhibition space: covered table, two chairs; drain bowl, water jar, snack basket, exhibitor's sign;
- common warehouse and refrigerating facilities and cleaning of the exhibition space;
- refrigeration and ice containers;
- supplying visitors with wine glasses;
- drinking water supply and pastries;
- basic publication on the official website and the official FB page;
- basic entry in the presentation publication of the event;
- promotion of the festival in Slovenian and foreign media;
- the possibility of participating in the Festival Wine Assessment (the first two samples are free of charge; each further costs 50 euros);
We need 3 bottles of wine for each sample.
- the possibility of participating with all the evaluated wines in the partner assessments;
- the possibility of participating in business and professional events;
- the possibility of organizing B2B meetings (in case of sufficient interest);
- the possibility to reserve a parking space if needed, at an additional cost.



Participation cost is 500,00 € / table

(VAT is not included in the price)

Obligatory entry fee and ecological compensation
60 eur + VAT / participant

www.slovenskifestivalvin.si/en/application

• By signing up, you also accept the general conditions of participation, published on the web page under the EXHIBITORS tab. The application is valid only with the payment of the offer.

2. Advertising

a) Advertise on the slovenskifestivalvin.si website:

- alternately visible banner (1200 x 200 px) for a period of one (1) month before the event: **510,00 € + VAT**

b) Advertising in the official event's pocket catalogue:

- 1/1 full page ad: **590.00 € + VAT**
- 1/2 half page ad: **390.00 € + VAT**
- Logo: **280.00 € + VAT**

c) Roll-up placement at the event:

- placement of a free-standing roll-up banner at the event's entrance (the printing and delivery is organized by the partner, while the placement by the organizer): **590.00 € + VAT**

d) Display of promotional material at the entrance:

- promotional materials at the entrance (during the entire event): **590.00 € + VAT**

e) Advertising on the plasma screen:

- up to and including 30 seconds: **€26.00 / second + VAT**
- over 30 seconds: **€20.00 / second + VAT**

f) Marketing campaign:

- a post on the festival's Facebook profile,
- sponsored post worth 50 euros on the festival's Facebook profile,
- a post on the festival's Instagram profile,
- exposure on the Instagram story of the festival.

390,00 € + VAT

Other forms of cooperation are possible, such as promotion and sponsorship of the event. For more information, please contact the Festival Director.

APPLY NOW!

MORE INFORMATION

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ORGANIZER:

 **PROEVENT**



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