



23<sup>RD</sup>  
*Slovenian*®  
WINE FESTIVAL

November 18-19 2021  
Cankarjev dom, Ljubljana  
Slovenia

WORLD WINE JOURNNEY

## ABOUT EVENT

The Slovenian Wine Festival is the biggest and the most elite wine festival in Slovenia. The mission of the Slovenian Wine Festival is to present Slovene and foreign wines and spread the wine culture. With its diverse offer, the Festival is aimed at anyone who produces wine, has passion and love for wine, or wants to fulfil their curiosity. The festival is intended for all of you, who appreciate the efforts of wine-growers and winemakers, and for whom wine is a (professional) passion.

## BUILD UP YOUR BUSINESS NETWORK!



## 2.500 OPPORTUNITIES

Every year the festival is visited by restauranters, hoteliers, businessmen, journalists, traders, wine salons, winegrowers and winemakers, sommeliers, oenologists, members of winemakers and wine-growers associations, members of wine fraternities and other wine associations, knights of wine, wine queens and others.

## BUSINESS CAFÉ

Want to increase the visibility of your brand?

Would you like to increase your product exports?

Then you are at the right place!

Slovenian Wine Festival is organizing a Business Café, where we give space to business meetings between producers and business entities, such as restaurants, distributors, hotels, specialized and other retailers!

## COMPLETE PRESENTATION

The Slovenian Wine Festival offers a place for complete presentation. With sophisticated showrooms and tastings of your finest wines, you have the opportunity to captivate potential customers and business partners. The festival not only gives space to individual winemakers but also promotes their regional integration, which is why we set up various salons of individual regions and countries.

## ORGANIZE A TASTING WORKSHOP

We offer space for closed groups of up to 30 people with a common interest - get to know the wines more thoroughly and the story behind it. The workshop can also be associated with cuisine, food pairing and promotion of tourism.

**We provide space for 8 workshops, hurry up and do not miss the chance to apply.**

## EVALUATION OF FESTIVAL WINES

As every year we will organize a pre-festival wine evaluation which will be supervised by the high level evaluation team. Winners will also receive plaques, which will be placed at their showrooms.

## CAN NOT WAIT TO EMBARK ON A NEW JOURNEY?



**LET SLOVENIA BE YOUR NEXT STOP IN PROMOTING  
YOUR WINE STORY!**

# HOW TO BECOME PART OF THE MOST ELITE SLOVENIAN WINE FESTIVAL?

## RENTAL OF STANDARD SHOWROOM

Participation for two-day includes:

- standard equipped showroom (covered table, two chairs; drain bowl, water jar, snack basket, inscription label);
  - common warehouse and refrigerating facilities and cleaning of the exhibition space;
  - refrigeration and ice containers;
  - wine glasses;
  - drinking water supply and pastries;
  - providing information;
  - basic publication on the official website and the official FB page;
  - basic entry in the presentation publication of the event;
  - promotion of the festival in national and foreign media;
  - the possibility of participating in the Festival Evaluation (the first two samples are free of charge; every further sample costs 30 Euros);
  - the possibility of participating in business and professional events;
  - the possibility of organizing B2B meetings (if sufficient interest);
  - if needed, the possibility of a parking space at an additional cost
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**Participation cost: 400,00 EUR (excluding VAT).**

Obligatory entry fee and ecological compensation of 40,00 EUR / participant

## RENTAL OF SALON SHOWROOM

Share your wishes for a group presentation to the experienced team of the Slovenian Wine Festival, who will prepare a proposal for your best presentation. The offer includes the number of organizations, the obligatory entry fee, ecological compensation, showroom outline, accessories and graphic prints.

## APPLICATIONS

Through the online application form:

[www.slovenskifestivalvin.si/en/application/](http://www.slovenskifestivalvin.si/en/application/)

## IMPORTANT DEADLINES

Application deadline: October 14, 2021

Payment deadline: October 30, 2021

## ADDITIONAL FORMS OF ADVERTISING

### DESIGN AND IMPLEMENTATION OF THE MARKETING CAMPAIGN:

- posts on Facebook profile,
  - sponsored post on Facebook profile (50€),
  - posts on Instagram profile,
  - Instagram story during the festival,
  - inclusion of a banner with a link on the website,
  - highlighting news about participation on the website.
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Participation cost: 280,00 EUR (excluding VAT).

### ADVERTISING IN THE MAGAZINE *WINE FLIES*:

Wine Flies is a festival magazine that is published ahead of Slovenian wine festivals and is available in Slovenian restaurants, bars, wine shops and hotels. It is a free magazine, published in approximately 8,000 copies.

Publish a content article (in characters with spaces)

- |                       |             |
|-----------------------|-------------|
| • Up to 500           | 180 € + VAT |
| • Up to 800           | 240 € + VAT |
| • up to 1000 (1/4 A4) | 260 € + VAT |
| • up to 2100 (1/2 A4) | 310 € + VAT |
| • up to 4300 (1 A4)   | 380 € + VAT |

## IMPORTANT NOTICES

By signing up, you also accept the general conditions of participation, published on the web page under the EXHIBITORS tab. The application is valid only with the payment of the proforma invoice. Applications and payments after October 30, 2021 are possible only in the case of vacant places and with the consent of the organizer. However, the price of the participation will in this case increase by 10%.

## ORGANIZATION TEAM

For all additional information contact the organization team  
of Slovenian Wine Festival,  
who will be happy to prepare the best proposal for your presentation!

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